

Inviting with engaged, local partners

Being personal and present in the invitation



Valentina and Elduana are hanging up posters in the streets of Gjilan/Gnjilane with the rest of the Gjilan/Gnjilane students, Ilmi, Manushaque, Erjona and Maragona.

With the help of the students from Gjilan/Gnjilane, we invited young people in Gjilan/Gnjilane to participate in the dialogue cinema.

It was crucial for us to have a broad audience of young people attending the dialogue cinema with their inputs on youth engagement.

Joined by the Gjilan/Gnjilane students, some of which were featured in the micro-documentaries, we promoted the event by setting up flyers and posters at high schools, universities and hangout spots in the city. This also enabled us to talk directly to people about the event. An online Facebook page was also created to spread news of the event through the network of the already involved people.

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“It’s important to have dedicated people, ready to help.”

– Alban, University of Prishtina

Why is this valuable?

Having the Gjilan/Gnjilane students help the codesigners from KADK spread the word on the streets of Gjilan/Gnjilane was a natural progression of their involvement in the project. The codesigners from KADK would never have been able to reach a large audience without local involvement.