

Working through social media

Organising a network



A photo of the newly painted Newborn. You can see some children adding a final touch near the "E".

A sneak peek into one of our conversations through the Viber app between Rasmus and Trina, discussing a photo from Prishtina.

Being geographically dispersed, we worked with various social media platforms for communicating, organizing and sharing.

We organized ourselves through groups on Facebook. The main group, 'Codesign in Kosovo', was created for everyone involved in the project, and we also created smaller task specific work groups, e.g. for the ones who were responsible for the communication strategy of the project. The Facebook groups were used for various tasks: planning and inviting to meetings, workshops or events (see "Making a dialogue cinema"), sharing summaries, exchanging photos from our everyday and sharing common project photo albums that we put together on Flickr. We also used the chat functionality of Facebook, together with instant messaging services like Viber and WhatsApp, to do long distance interviews between Denmark and Kosovo. This allowed the Danish codesigners to ask follow up questions to the snapshots taken by the students from the University of Prishtina in the beginning of the project.

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“It’s important to have everyone share bits of their everyday life, so we can see different perspectives of youth in Kosovo.”

– Edvin, University of Prishtina

Why is this valuable?

The people involved in this trans-disciplinary project had different ways of being involved and different stakes: Some were involved professionally, some through interest and others through studies. This mix called for a dynamic and volatile way of organizing ourselves that maintained a degree of transparency for everyone involved, somewhat independent of physical presence and across geographical distances, in order to support a sustained participation. Social media platforms are widely used by young people in Kosovo, so the various platforms were well known and relevant to establish as co-working spaces, both in relation to participants and the topic of youth engagement.